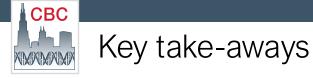




Funding your innovation: How to build a competitive Accelerator Award proposal

Elizabeth McMath, PhD Senior Director, New Program Innovation & Entrepreneurship Chicago Biomedical Consortium



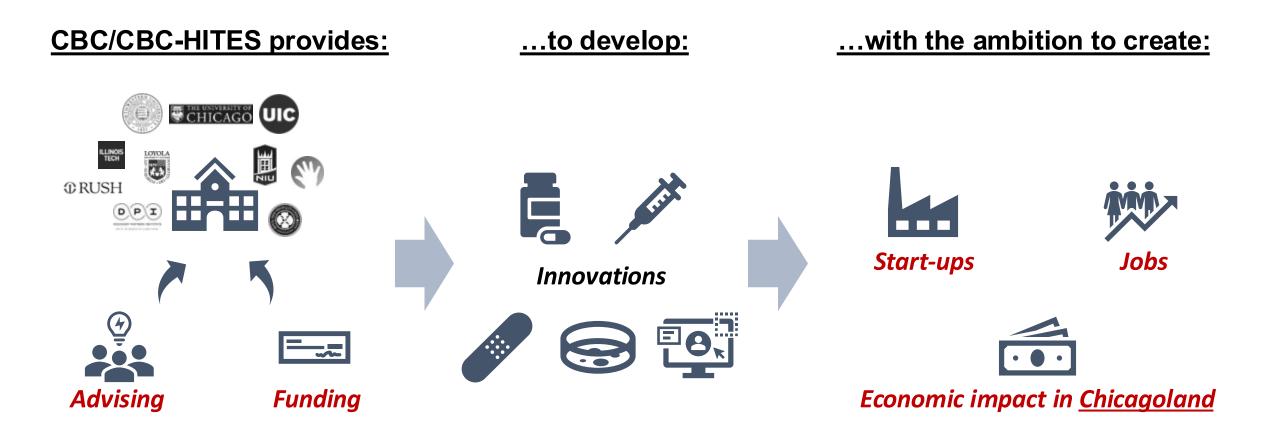


- The CBC's strategic imperative is to support creation of biotech businesses in Chicago
- The Accelerator Award is central to achieving the CBC's ambition, bringing promising projects into our portfolio
- The CBC uses a stage-gated process to screen, triage, and diligence proposals for funding
- Accelerator Award proposals are evaluated and prioritized based on their likelihood to obtain follow-on funding
- To increase competitiveness of your application, prepare your letter of intent to **address our evaluation criteria**, with a particular *focus on the scientific evidence demonstrating potential differentiation of your innovation*





The CBC is advancing transformative science into promising innovations with our strategic advising and funding programs in service of growing the biotech ecosystem in Chicago



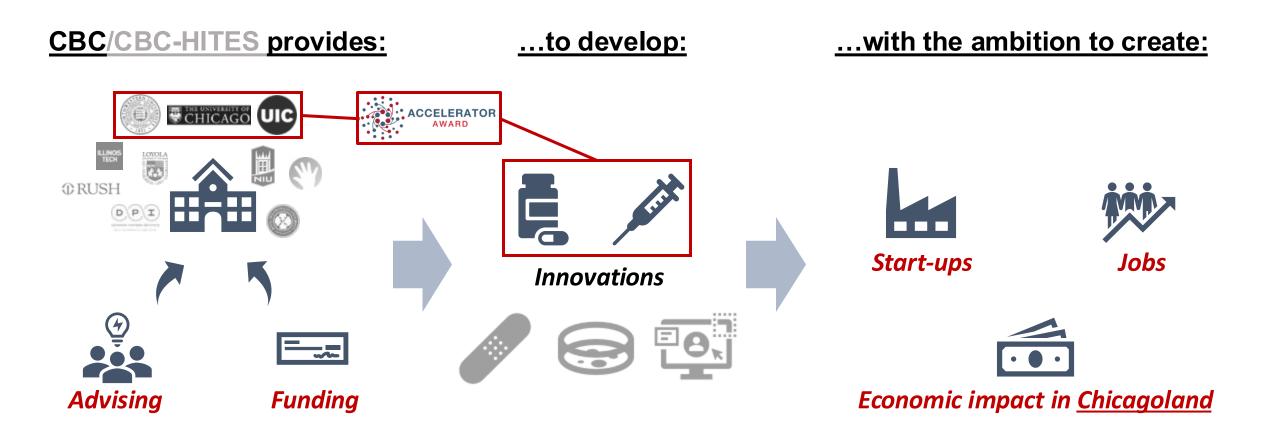
CBC-HITES: Chicago Biomedical Consortium Hub for Innovative Technology and Entrepreneurship in the Sciences



CBC strategic imperative



The Accelerator Award is central to achieving the CBC's ambition, bringing promising projects into our funded "portfolio"

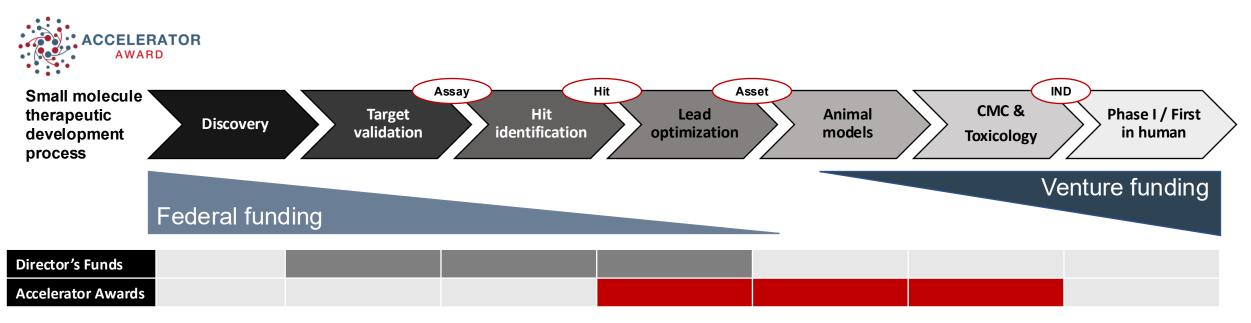


CBC-HITES: Chicago Biomedical Consortium Hub for Innovative Technology and Entrepreneurship in the Sciences





The CBC provides Accelerator Awards (\$250k over two years) to advance promising translational research to a point where it could attract additional investment and spin out



AA application requirements:

- Applicant/team must include one tenure-track faculty at Northwestern, University of Chicago, or University of Illinois-Chicago
- Innovation is a therapeutic, molecular diagnostic, or drug discovery platform
- · Proposed experiment aims must not overlap with any other proposals being actively reviewed or awarded

What you receive as an AA awardee:

- \$250k over two years
- Commercially-minded **guidance** on development
- **Project management** support
- Exposure to and feedback from venture investors



CBC team supporting Accelerator Award review and management

CBC staff



CBC

Elizabeth McMath PhD Senior Director

Formerly Director Global Search & Evaluation at Novartis, Manager bioStrategies Group



Jessica Irons PhD Senior Program Manager

Former medical writer and academic program manager



Eric Schiffhauer, PhD 'Drughunter', Pharma Project Manager

Formerly Director of Outreach, Deerfield, first CBC EF



Sateja Paradkar PhD

Yale



UNIVERSITY OF

ILLINOIS CHICAGO

UIC

CBC Entrepreneurial Fellows





Mandy Pinheiro PhD BOSTON UNIVERSITY





Saffron Little PhD





Ashley Shannon PhD





Northwestern

University



Richard Martinez PhD

6





Michelle Hoffmann, PhD

Executive Director

Formerly SVP Deep tech

P33, SVP Back Bay Life

transaction advisory group,

Science Advisors - a

Leerink Swann



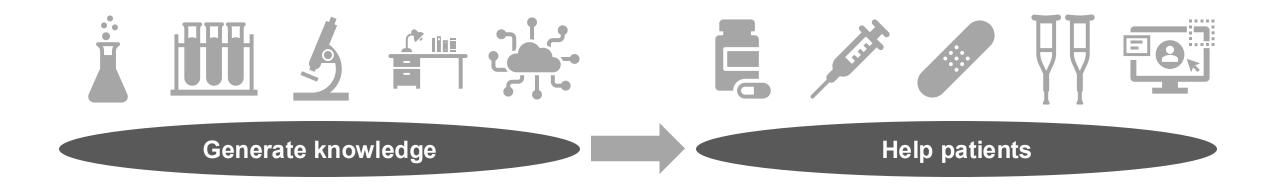
Context for our evaluation process







Academic biomedical research has the goal of helping patients, although insights do not directly translate – there are a few key steps needed to bridge that gap



How can we drive **impact for patients**?

- 1. Develop an *innovation* that addresses unmet needs
- 2. Obtain regulatory *approval* / marketing authorization
- 3. Achieve broad access & product *adoption*

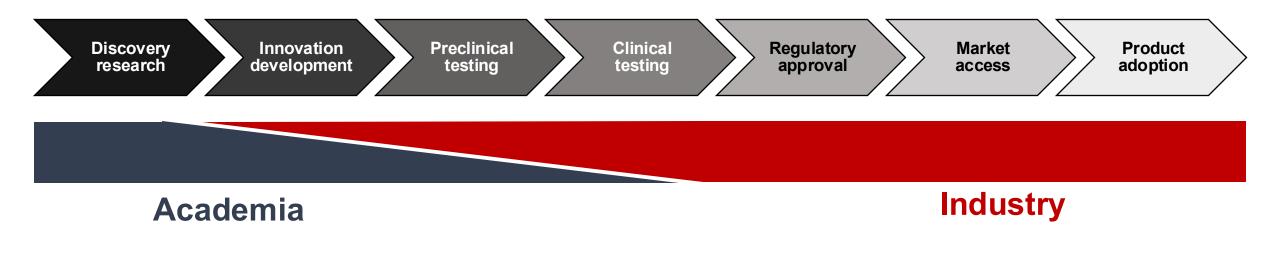




Industry can advance an innovation through regulatory and commercial hurdles to achieve broad adoption to reach patients

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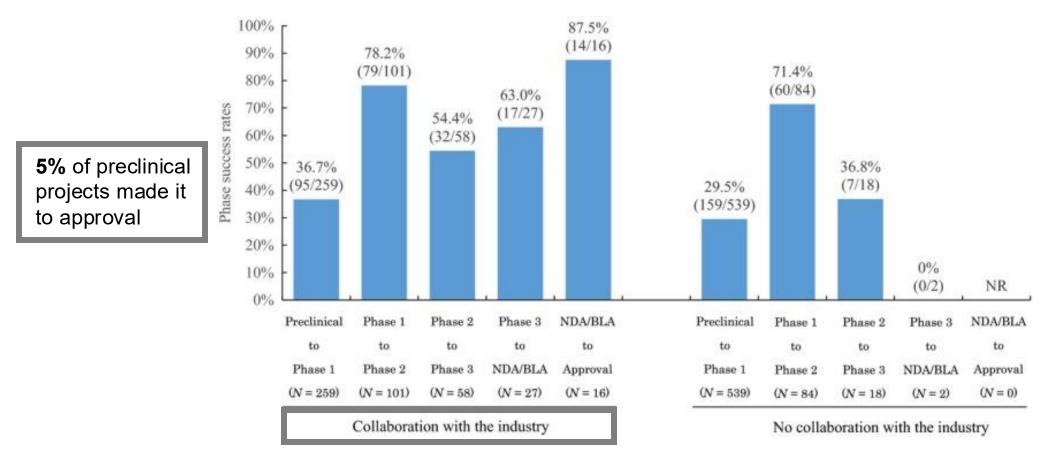






Industry involvement was correlated with higher probability of FDA approval

Academic-originated therapies had a higher likelihood of approval (LOA) when industry was involved Data from 36 US universities from 1991-2015

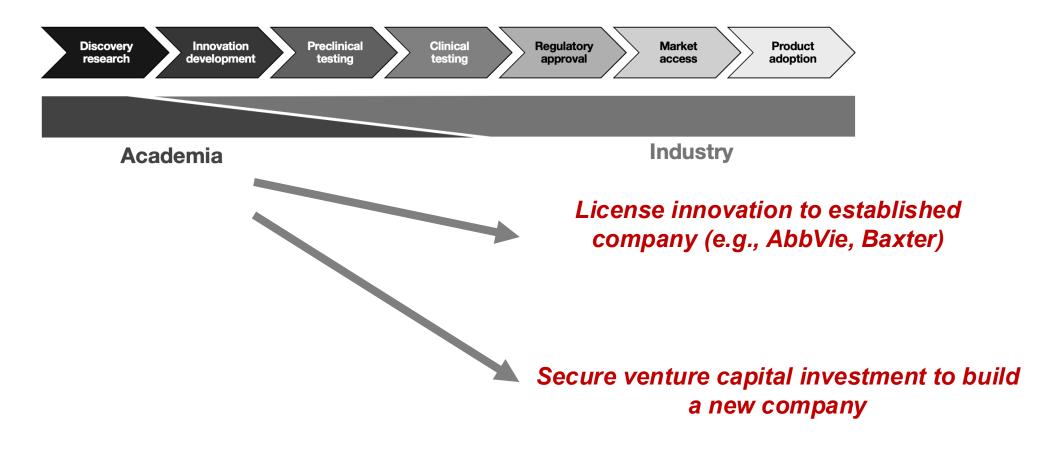


Industry provides funding and expertise, but also <u>may</u> select for lower risk projects



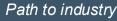


Two common ways to move innovation into industry are by (1) licensing to an established company or (2) obtaining venture funding to launch a new company



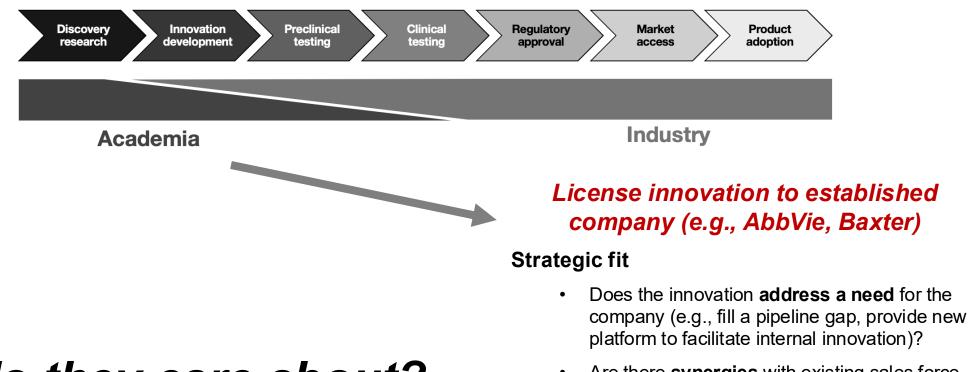


Path to industry





Two common ways to move innovation into industry are by (1) licensing to <u>an established</u> <u>company</u> or (2) obtaining venture funding to launch a new company



What do they care about?

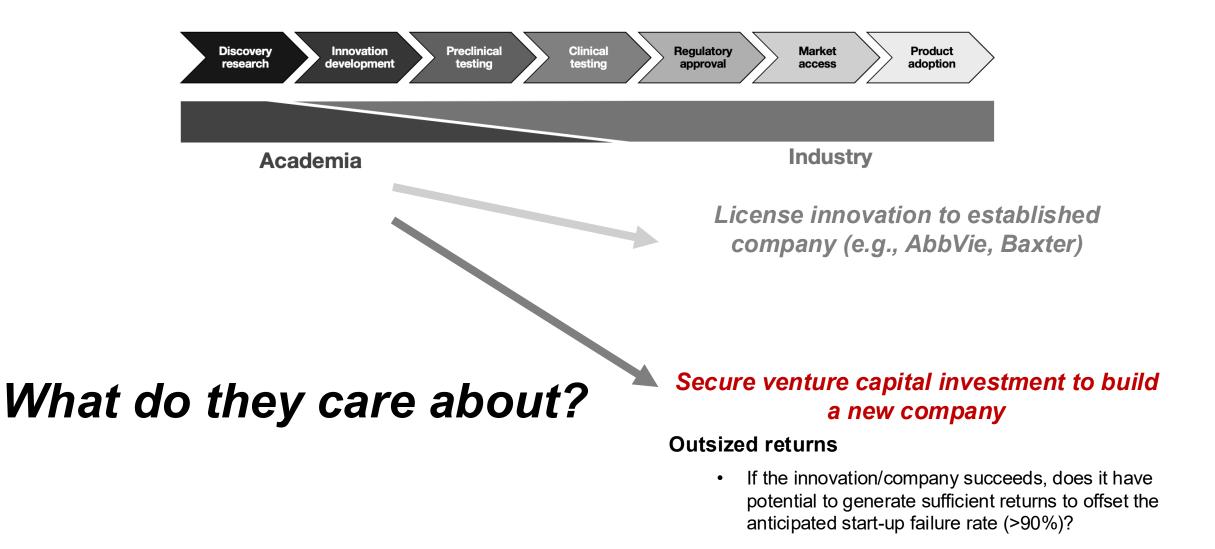
• Are there **synergies** with existing sales force infrastructure or development capabilities?







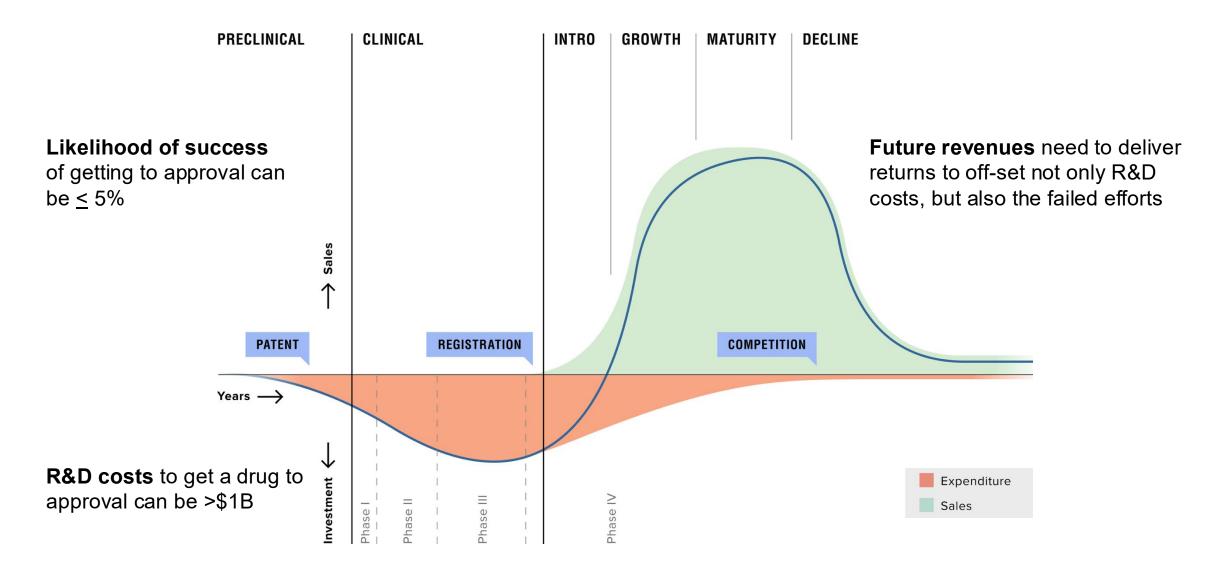
Two common ways to move innovation into industry are by (1) licensing to an established company or (2) obtaining venture funding to launch a <u>new company</u>







Investors consider product life cycle financials to assess potential for high returns







Prospective investors therefore want to fund innovations with:

Compelling sales potential

2

Higher probability of success



Lower cost and shorter time to market

These concepts are central to how the CBC prioritizes projects due to our ambition to create venture-fundable businesses





The CBC evaluates projects using a framework focused on five criteria that encompass the core issues relevant to investors

Investor priorities		CBC/CBC-HITES evaluation framework					
Compelling sales	Criteria	Key questions					
potential	Transformative	How large of an impact can this have on the status quo? To what extent can the innovation establish a new standard for the disease or use application?					
2 Higher probability of success	potential	Unmet need, value proposition differentiation					
Lower cost & shorter	Scientific	How strongly do we believe in the approach? How compelling are the data?					
time to market	2 evidence	Target rationale, proof of mechanism, impact on disease, delivery to tissue					
	2 Development	How straightforward or challenging is the path to develop this product? How will this manifest in time and cost to bring the innovation to market?					
	3 feasibility	Safety, clinical trial considerations, regulatory path, CMC/manufacturing, historic PoS					
		How large is the revenue potential? What opportunities or challenges can impact the likelihood of achieving that potential?					
	opportunity	 Addressable population size, competitor landscape, pricing considerations, payer reimbursement, adherence 					
	Near-term	How confident are we that the team can progress program and obtain follow-on funding (after receiving the AA)?					
	execution	 Funding to date, team capabilities & resources, value of IP, scope of proposal, venture funding environment 					

CPC/CPC UITES avaluation from owork



CBC triage framework



All innovators should be able to clearly articulate the transformative potential of their technology by breaking it down into the problem & solution

Unmet need: What is the problem?

- What is the therapeutic **indication** / use case?
- What is the current standard of care?
- What are the insufficiencies of the status quo?
 - Disease progression
 - Symptoms
 - Quality of life
 - Burden of care
 - Economic impact
 - Others

Value proposition: What is your <u>solution</u>?

- How transformative is your innovation?
 - What is the **magnitude of benefit**?
 - Is it a **novel approach**?
- Will this be a
 - New standard vs. additional option vs. add-on?
 - **Disease modifying** (addressing the etiology) or compensatory vs. symptomatic?
- What else, if anything, can this do?
 - Other indications/use cases

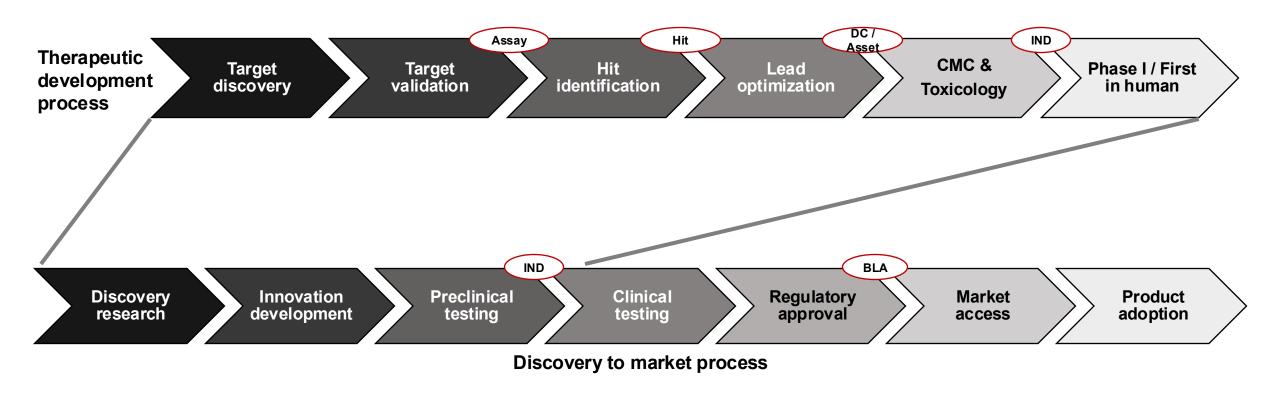


Compelling sales potential: More "transformative" innovations have greater adoption/use potential and can often defensibly command a higher price





Drug discovery through therapeutic commercialization is a staged process, and some of the CBC evaluation criteria align with the different components

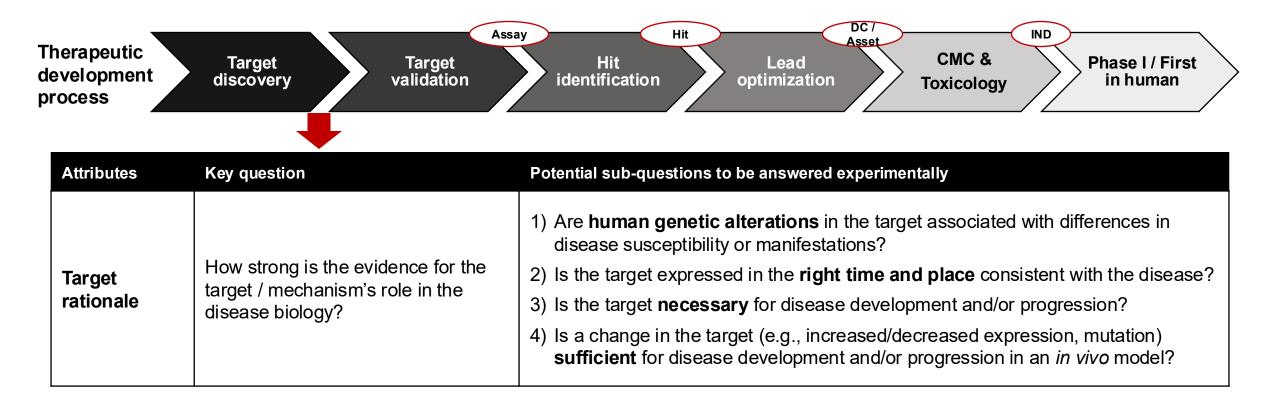








Investors want to understand how relevant a molecular target/mechanism is to disease biology to give them more confidence that drugging it will have an impact

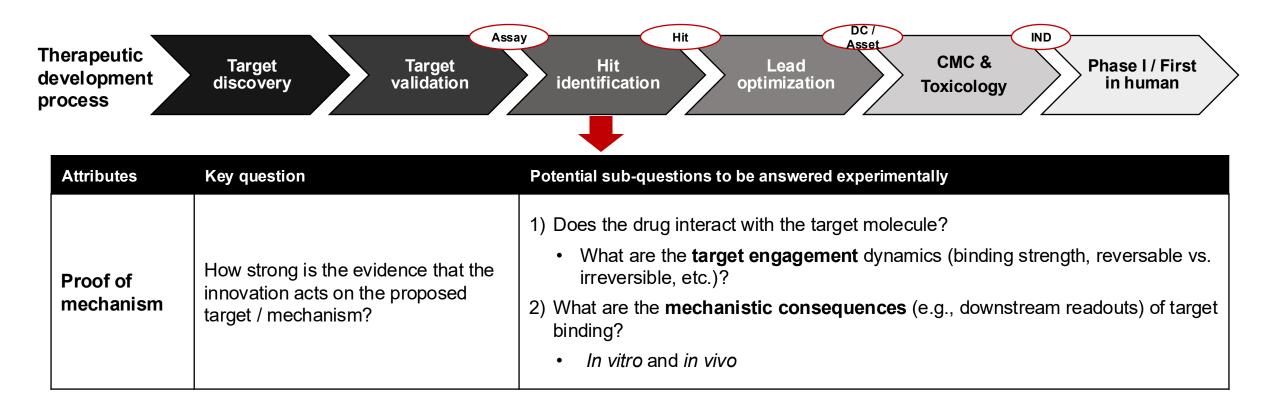








It is important to demonstrate that the drug is engaging the target and acting through the proposed mechanism to elicit downstream effects

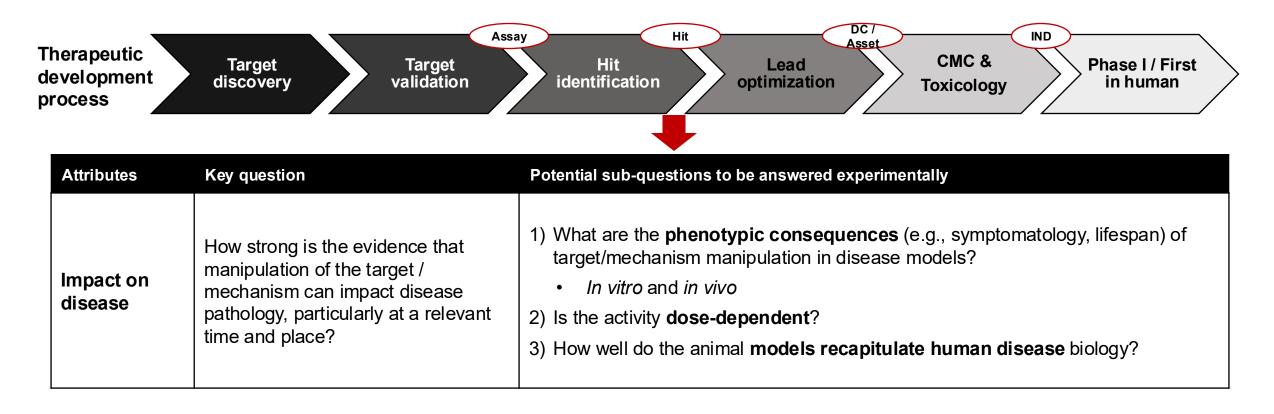








Even if a drug is activating a particular mechanism, it is key to demonstrate that it is impacting disease manifestations in a believable model (when available)

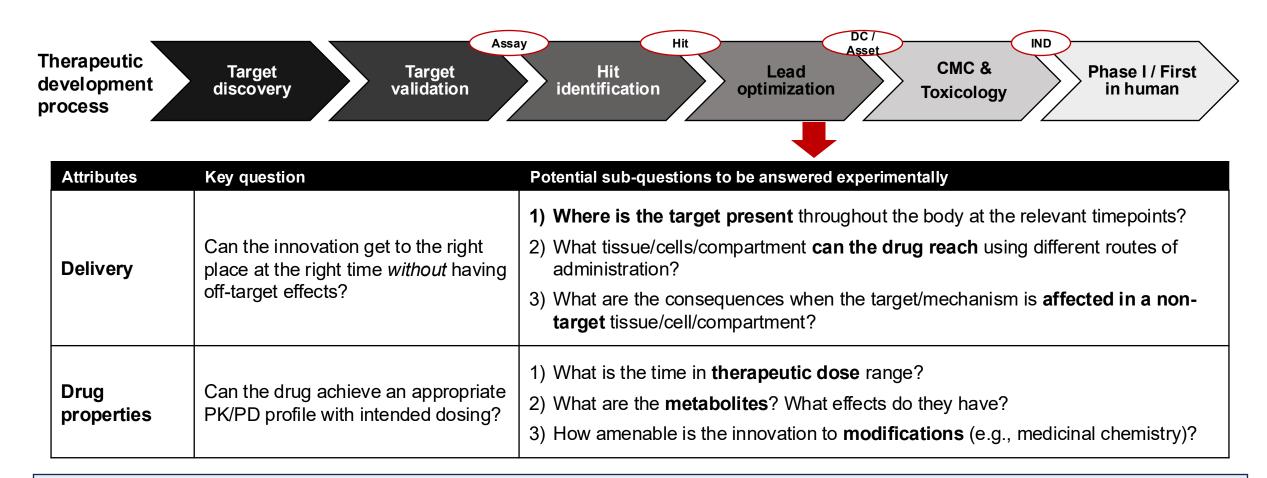








Demonstrating drug delivery to the appropriate site with pharmacology that supports realistic dosing is required to advance the innovation toward IND



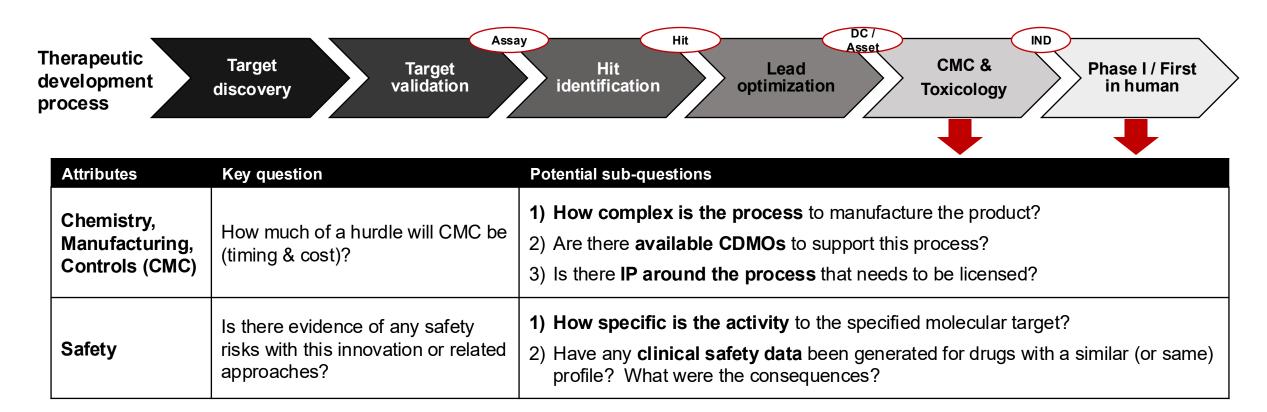






3

Looking ahead beyond the scientific evidence, investors want to understand the size (e.g., risk & cost) of hurdles that lie ahead on the road to product approval



Higher probability of success: Projects become derisked as they advance along the development path

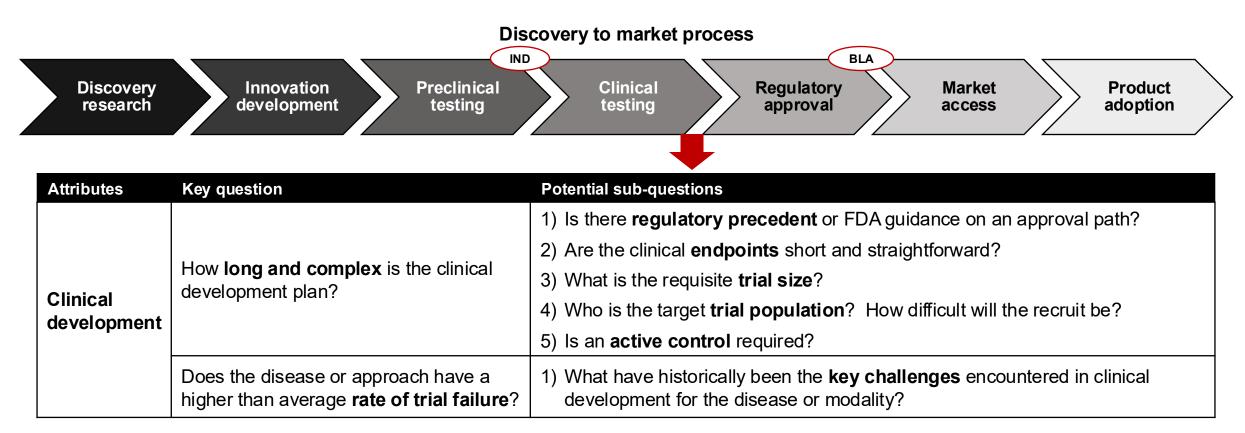
Lower cost & shorter time to market: Straightforward & proven development paths may be preferred





3

Historic precedent may provide an estimate of the potential time, cost, and risk associated with the clinical development path in an indication



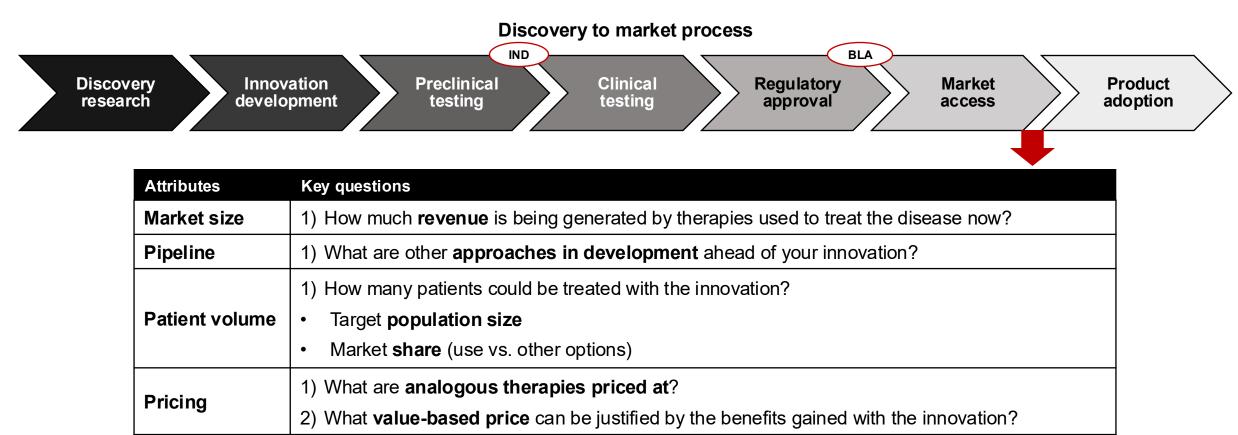
Higher probability of success: Projects become derisked as they advance along the development path

Lower cost & shorter time to market: Straightforward & proven development paths may be preferred





Opportunity size is evaluated by estimating number of patients who will receive the therapy and the justifiable / reimbursable price



1) What access **restrictions** do insurance payers or hospital systems put on similar therapies? Access



Compelling sales potential: In order to have potential for sufficient returns, investors want to see a commercial path to peak revenue potential of >\$0.5B





Investors consider both intrinsic & extrinsic situational factors when evaluating the attractiveness of an innovation and comparing trade-offs across opportunities

Intrinsic factors:

- Team capabilities
- Funding to date
 - Who has funded this work?
 - How much funding has contributed to the science & innovation development to date?

• Strength of IP

• Composition of matter > method of use > process

Extrinsic factors:

- VC interest how hard will it be to find others to invest?
 - How many investments have VC made in this disease/therapy area or with this modality?
 - Is VC interest trending up or down vs. historic precedent?
- Prospective **partner interest** looking ahead to exit options
 - How many recent deals have established companies done in this disease/therapy area and/or modality?



Higher probability of success: While investors are always looking for the next big thing, they also value aspects of an innovation that could lower risk including experience/track record and precedent interest





Accelerator Award review process





The Accelerator Award review process is stage-gated and leverages external review boards to gain perspective and advice on projects to inform funding decisions

Call for proposals

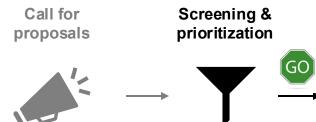


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~One-two months

- Program manager reviews IP status
- (provisional often required)
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For context:

CBC

- **1. Problem being addressed**: What is the indication or technological challenge that the innovation is addressing?
- 2. Current standard approach: How is this indication/problem currently being treated or the technological challenge addressed?

Торіс	Question	Approaches to assess	Rating (1 low, 3 high)
Transformative potential	How differentiated is this innovation from the current standard?	 Evaluate the proposed benefits of the innovation relative to the current standard How large of an impact will these benefits have on the problem being addressed? 	
Scientific evidence	How strongly do we believe in the approach? How compelling are the data?	 How advanced is the project / in what stage of development (e.g., target validation, hit generation)? How validated is the target (or approach)? How well is the proposed mechanism demonstrated by the data generated to date? How much does the innovation impact the phenotypes of the disease/condition being studied? 	
Development feasibility	Will this be more or less challenging to develop and get approved?	 Is there a precedent clinical development path? Is there a significant challenge with the translatability of the preclinical models? How large, long, challenging (heterogenous patient population, active control, etc.) are the trials? How well established is the manufacturing process of the proposed therapeutic? 	
Commercial opportunity	How compelling is the commercial opportunity?	 How competitive is the clinical pipeline (# of assets in P1/2/3, types of MOAs, clinical data)? Rough bottom-up analysis where no established market or top-down market capture analysis based on established approaches Any pricing or commercial considerations (e.g., hospital product, generic competition) 	
Near-term execution	To what extent is this investable / of interest to VC and/or strategics?	 What evidence is there that VCs are investing in technologies/companies with similar attributes to the innovation (e.g., number and size of seed, series A, B in ≤5 yrs)? How interested is pharma in this approach/area? 	





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Screening &

prioritization



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Triage builds on initial screening questions, but includes more in-depth secondary data analysis

LOI triage framework summary

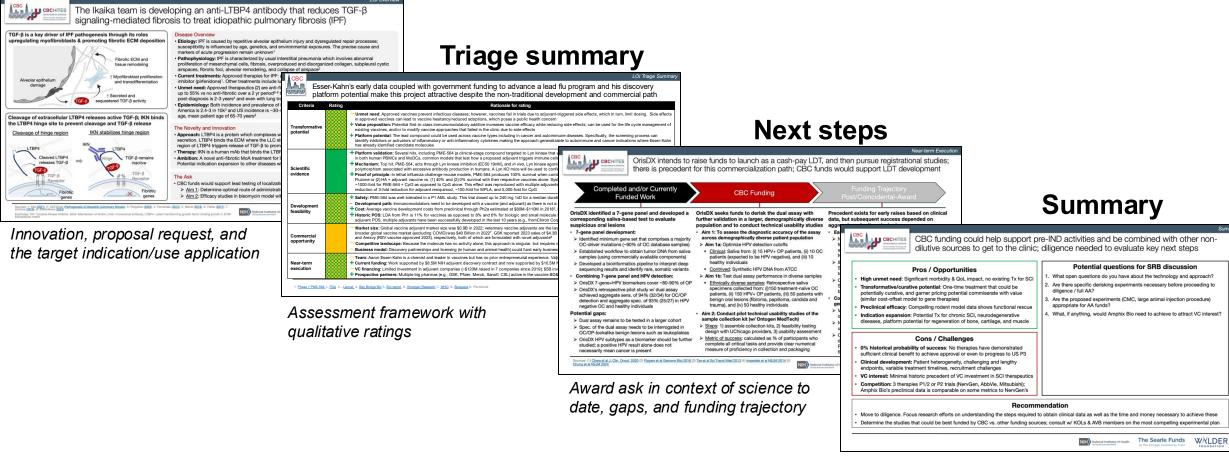
Criteria	Key questions and considerations
Transformative potential	How large of an impact can this have on the status quo? To what extent can the innovation establish a new standard for the disease or use application?
potential	Unmet need, value proposition differentiation
Scientific	How strongly do we believe in the approach? How compelling are the data?
evidence	Target rationale, proof of mechanism, impact on disease, delivery to tissue
Development	How straightforward or challenging is the path to develop this product? How will this manifest in time and cost to bring the innovation to market?
feasibility	Safety, clinical trial considerations, regulatory path, CMC/manufacturing, historic PoS
Commercial opportunity	How large is the revenue potential? What opportunities or challenges can impact the likelihood of achieving that potential?
opportanty	Addressable population size, competitor landscape, pricing considerations, payer reimbursement, adherence
Near-term	How confident are we that the team can progress program and obtain follow-on funding (after receiving the AA)?
execution	• Funding to date, team capabilities & resources, value of IP, scope of proposal, venture funding environment





Overview

CBC



Key takeaways of analysis (pros/cons), recommendation, questions for SRB discussion



Scientific Review Board feedback



The Scientific Review Board provides feedback and recommendations for next steps, which can include **1)** proceed to <u>diligence</u>, **2)** provide a <u>Director's Fund</u> to address a key open question, **3)** <u>decline to fund</u> (with direction on what, if anything, would increase project investability)

Key action items Target ralidation	The SRB requires additional target validation using genetic knockout in human tissue ahead of Accelerator Aw The SRB recommends evaluating Akt protein levels and phosphorylation in <i>PLEK2</i> KO human tissue to valid The SRB did not feel the heterogeneity of <i>PLEK2</i> expression in MPN patients precludes PLEK2 from being a goo o Question: B efficacy of PLEK2 inhibitors dependent on expression levels? o Question: Does PLEK2 inhibition affect <i>PLEK2</i> expression levels?	late the mechanism	of action
ead optimization Additional feedb	The SRB acknowledged the steps being taken for lead optimization in terms of potency and selectivity The point was raised that nM binding would need to be improved before proceeding to additional in viv Given that lead optimization is ongoing, the SRB recommends using genetic tools for target validation	CBC	Review Board Feedbar CBCHITES The scientific review board (SRB) sees potential in the SINV self-amplifying replicon system as a gene therap platform for dermatological indications, but raised immunological safety and commercial viability concerns
Commercial ppportunity /alue oroposition ndication expansion	 The SRB raised questions about the crowded competitive landscape, specifically regarding clinical-stage a The SRB conceded that benchmarking against JAK inhibitors is the best way to proceed at this stage but Clinical-stage assets testing combinations with JAK inhibitors will likely become the standard of care and The SRB stressed the importance of clear differentiation from standard of care; model and endpoint select Spleen volume reduction and symptom improvement were validated as gold standard endpoints, but t Survival and allele burden reduction were mentioned as other potential endpoints to establish differentiation The SRB encouraged exploration of other indications where PLEK2 may be implicated in disease biology One suggestion was to explore acute myeloid leukemia given the risk of MPN transformation and that the sum of the sum of	Topic Safety	Key Takeaways • The primary concern of the SRB is the lack of data on the immunogenicity of the SINV self-amplifying dual replicon system • The luciferase experiments in nude mice provided useful preliminary efficacy data, but experiments in immunocompetent mice are necessary • Immunogenicity experiments in immunocompetent mice could be done with a luciferase payload to quickly determine if the SINV itself elicits an immune reaction, but the experiments would need to be repeated with COL7A1 payload • Alternatively, COL7A1 expression can be validated in the SINV system before the immunogenicity experiments • The SRB expressed concern about the gaps in knowledge pertaining to the dual vector system MOA • Despite data supporting the two vectors working in <i>trans</i> to accomplish durable expression of a payload, the SRB believes more data is needed to determine why this is and why this cannot be accomplished with all relevant mutations on a single vector • The SRB raised the Point that HDBE Distering is most concentrated on skin areas of the body that experience frequent mechanical friction (i.e., joints). The proposed prophylactic topical application could be focused on these areas as a method of dose reduction / optimization
SRB Recom	nmendation: A DF award for target validation experiments in human tissue using genetic tools will inc experiments should be considered after the lead compound is optimized for bind	Developmental feasibility	 The SRB is not aware of any dual vector systems that have made it to clinical trials. This lack of precedence raises questions about clinical development strategy The SRB had questions surrounding the CMC of producing such a therapeutic at scale. Specifically, they questioned the cost of goods required per treatment, and highlighted this product would combine high-tech processes required to produce the SINV replicons with the low-tech processes for cream formulation
	NUTH National Institut	Commercial opportunity	 The SRB suggests speaking with stakeholders to get an idea of the peripheral or downstream financial burdens associated with poorly treated disease (e.g., pain, deformities, increased risk for cancer, etc.) to build case for value of therapy The SRB cites a small market size as a concern, with only ~3,000 patients with RDBE living in the US The SRB ato notes there are two FDA approved RDEB treatments, with several more in the clinical pipeline which could negatively impact commercial opportunity Despite a potentially small market opportunity, the SRB concedes that the lifelong requirement of the therapy for maintenance may assuage their revenue concerns
		Indication expansion	 The SRB agrees that, if validated, the SINV self-amplifying dual replicon system could serve as an attractive gene therapy platform in other indications – specifically dermatological indications. Due to the additional cost and development required, they advise against initially pursuing indications that would require significant reformulation of the proposed cream-based formula (i.e., aerosolized to correct CFTR mutations in cystic fibrosis airways) Krystal Biotech is developing their HSV-1 based gene therapy technology (Vyjuvek) for use in the treatment of cystic fibrosis (KB407), so this is possible, but likely requires significantly more resources than development of the technology for another dermatological indication
			nmendation: Before an AA award, the Wu team needs to complete several key de-risking experiments to validate their SINV replicon system as an RDEB py and position it as platform to develop therapies for other indications. A DF award will bolster current EBRP foundation funding to accomplish this goal





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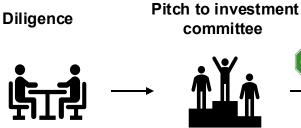
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- ~Four months from diligence start
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- **PIs required to set-up data room** for material sharing (EFs can help)
- EF team will conduct primary research with external experts to explore open questions
- Full experimental plan including timeline and budget will be built
- Investment thesis developed by EFs (w/ PI input) and presented to an external Accelerator Venture Board of industry & VC representatives







TZIELD Mouse Surrogate Ab

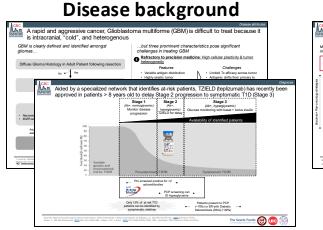
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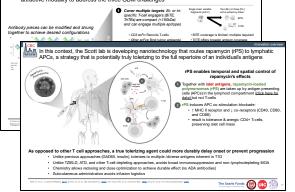
Applications passing triage undergo detailed diligence to develop an investment thesis which is then presented jointly by the CBC & PI to the Accelerator Venture Board



Competition & pipeline

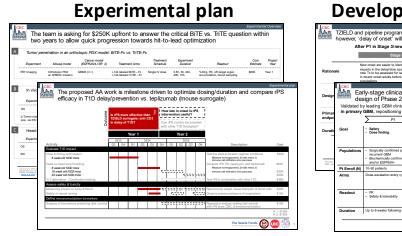


Innovation T-cell engaging peptides stand-out amongst the field of multi-specific constructs as an attractive modality to address the three GBM challenges

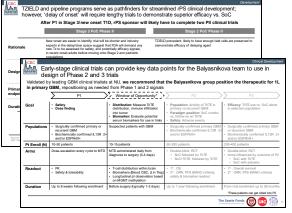


Supporting data Dr. Balyasnikova has generated an IL13R 2 BITE with compelling efficacy in GBM models of increasing complexity BITE increases survival of PDX mice BITE successfully colocalizes in tumor BITE overcomes immune suppression (II 13R 2+ alone and via PRMC interaction triggers memory phenotype in target n-target immune alteration w/o systemic activity i ingeneic GL261 (IL13R 2+) tumor bearing mice rPS preserved islet function & survival in two different models, one characterized by a strong allo immur response and the NOD model – considered the gold standard for T1D rPS prevented loss of MHC-mismatched allogenic isle ninary rPS data suggest potential to achieve longer transplant as evidenced by normoglycemia delay in T1D onset ITZIELD (separate stu CS7BL/6 mi MHC-miana allogenic ide (Balb/c don 06 --- Current Placements + Papersystell 18 21 23 25 27 28 3 Initial, short-term d improved T1D delay rPS regimen (QD sub Onset Age (Weeks)

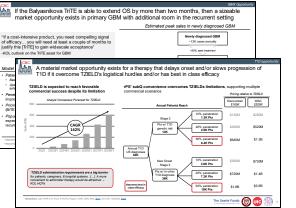
gests longer at vs. TZIELI



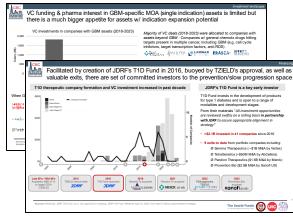
Development considerations



Commercial opportunity



Financing landscape



Accelerator Award review process

Project



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- ~Two to six months for release of funds
- If Accelerator Venture Board endorses projects, CBC will work with PI team to finalize experiment work scope documents and process them through the Office of Sponsored Research
- CBC will assign an EF project manager to closely follow the project and support next steps to commercialization
- Project management activities can include:
 - > CRO management
 - > Data review & organization
 - Identification of next funding sources \geq
 - Support of funding activities (e.g., SBIR applications, pitch decks, investor reach out)



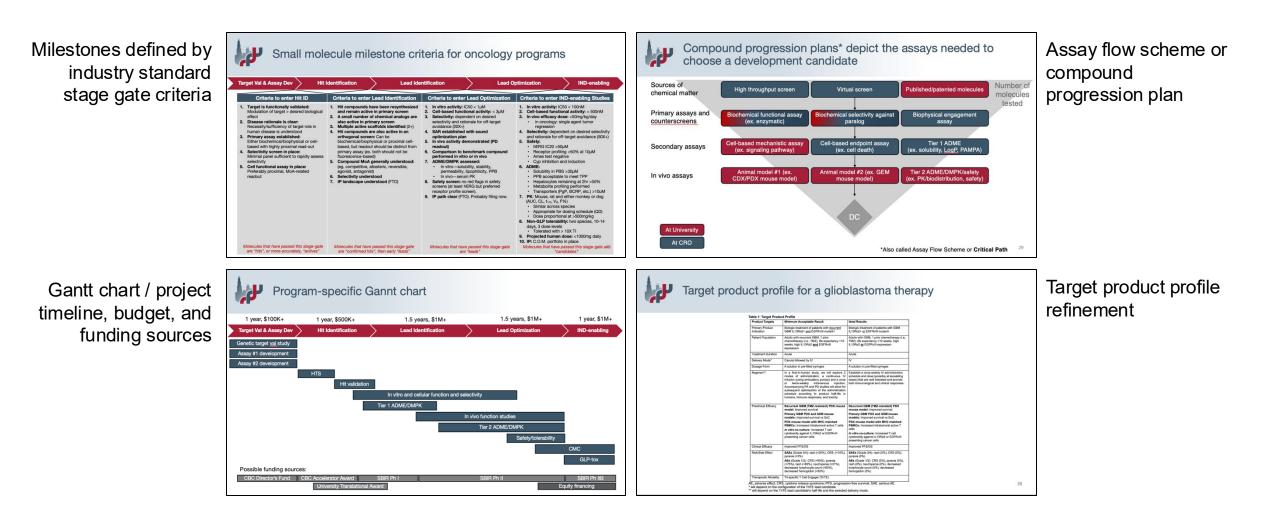
The Searle Funds

at The Chicago Community Trust

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CBC project management provides comprehensive discovery and development plans to guide funded programs to (and through) follow-on investment



The CBC has 18 active projects in our funded portfolio

Therapy Area	Modality	Target/MOA	Indication	Target Val	Hit ID	Lead ID	Lead Op	Investigator	Company
	Small Mol	Mut-KRAS pathway	KRAS-mutant tumors					Kelley	Stealth Co
	Biologic	IL13RA2, EGFRvIII	GBM					Balyasnikova	
	Small Mol	MYC	Solid tumors					Abdulkadir	Vortex
Openie	PROTAC	Dot1L	ALL					Abdulkadir	
Oncology	Small Mol	PLEK2	MDS					Ji	Aplexis
	Small Mol	UBE3A	HPV+ HNSCC					Kiyokawa	
	Cell Tx	CAR-T Platform	Liquid tumors					Shukla	Varchas
	Small molecule	TDO2	Uterine fibroids					Bulun	Medusa

	Nanoparticle	mTOR	T1D and autoimmune			Scott	SNC
	Peptide	KLC1c	Cardiac IRI			Muller	Laborecom
Inflammation	Small Mol	Synthetic melanin	Radiation dermatitis			Gianneschi	Melanyze
and immunology	Biologic	LTBP4	Fibrotic conditions			Demonbreun	Ikaika
	Platform	NFkB/IRF	Vaccine reactogenicity			Esser-Kahn	Signl
	Small Mol	CLDN2	IBD			Weber	Claudyn

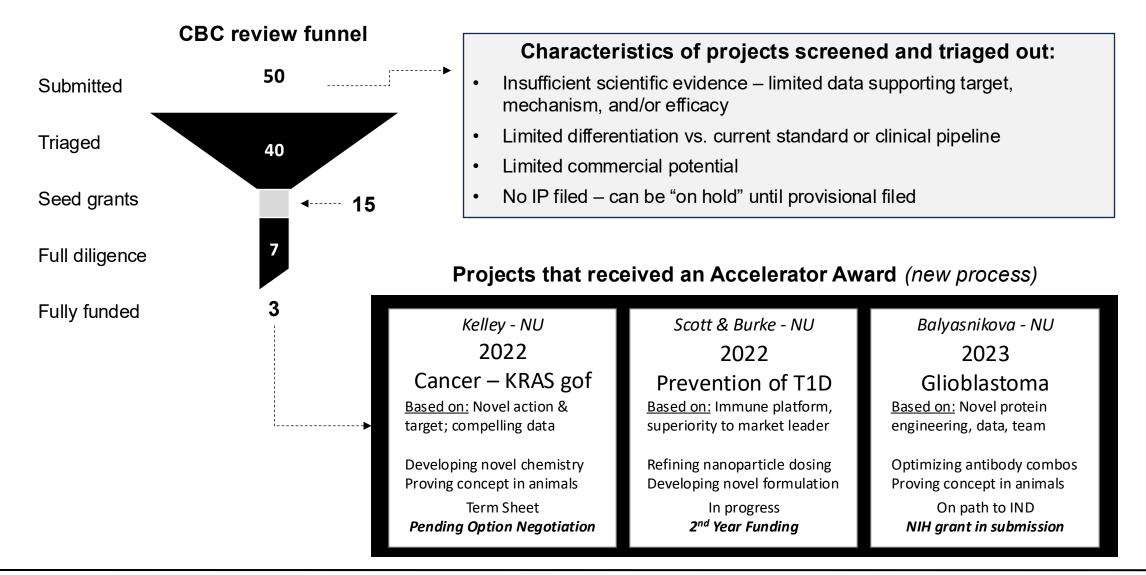
Rare disease	Gene Tx	COL7A1	RDEB			Wu	
	Small Mol	TNNI3	Hypertrophic CM			Goldspink	

Neuroscience	Small molecule	KALRN	Fragile X Syndrome			Penzes	Synaptomed
Neuroscience	Platform	Target ID	Rett Syndrome			Kozorovitsky	Neuroplastica

CBC

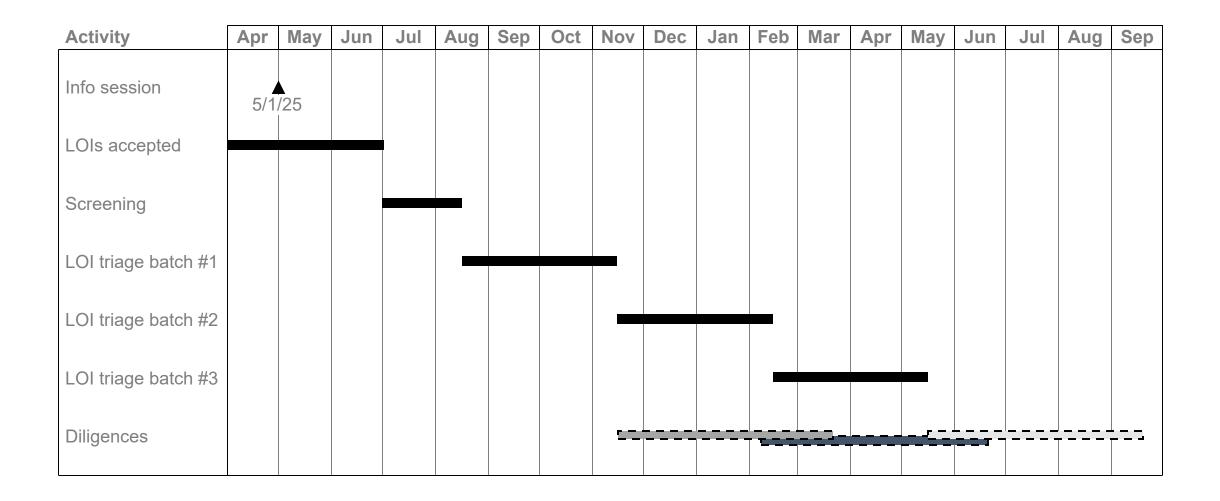


Projects receiving CBC funding address a clear unmet need, have compelling scientific evidence, and have potential to generate sufficient sales to attract VC or pharma interest













Application checklist

Questions to ask yourself before applying:

- ✓ IP: Have you met with your tech transfer representative? Has a provisional (or later) patent been filed?
 - CBC presentations are non-confidential and therefore the innovation must have sufficient IP files to allow this
- ✓ Differentiation: Does your innovation have potential offer superior efficacy over the current standard?
- Target & mechanism: Have you demonstrated how your innovation works?
- Proof of efficacy: Have you shown that your innovation can make a difference in the problem its addressing?

Next steps:

- Apply at <u>https://chicagobiomedicalconsortium.org/awards/accelerator-award</u>
- Review the <u>RFA</u>
- Body of application can be up to 10 pages (including references).
 - Application can be shorter; we wanted to allow sufficient space for data sharing as the screening step will be done only on materials submitted
- Please share figures including unpublished data
 - CBC is under CDA with your institutions
- Key questions to address in your application are listed in RFA & align with the topics covered in this presentation

